

Programme Conference

[Wednesday, 05/05/2010]

- Afternoon session -

"European and Finnish National policies and strategies for promoting young enterprises/SMEs"

Venue: Palace Gourmet, Eteläranta 10, 00130 Helsinki, Finland (www.palacekamp.fi), conference rooms, 10th floor

12.00-12.15
Opening words, by Mr Timo Karkola, President, Amiedu

12.15-12.30
Presentation of the project SME-TraiNet-Conference background, project objectives, results achieved so far, Project coordinator, WIFI

12.30-13.00
Lecture on the Small Business Act, Representative of the EC DG Enterprise

12.30-13.00
Lecture on Finnish SME policies, Representative of the Ministry of Education or a Member of Parliament

13.30-14.00
Lecture requirements of young Finnish SMEs, Mr Timo Lindholm, leading economist, org. of Finnish SMEs

14.00-14.30
Coffee break and networking

14.30-15.30
Panel discussion
Panel will consist of representatives of Associations of SMEs and young businesses from Europe (UEAPME, JEUNE) and Finland

15.30-15.45
Closing words to the first part of the conference

15.45-16.30
Change of conference venue
Moving to the ferry, delivery of cruising tickets and settling into the cabins

- Evening session -

"1st Workshop session on European good practice examples of training and guidance for young SMEs"

Venue: Ferry (conference ship), Helsinki Harbour

16.30-17.00
Coffee and fruit (departure from Helsinki)

17.00
Introduction to the workshop sessions and building of working groups (WIFI or Finnish partner)

17.15 -18.00
Short presentation of and discussion about the transferability of good practice examples at EU level (three parallel working groups working on three different topics)

1. "Research services for SMEs" (moderated by LUAS, Finland) - Topic: Relevance of scientific research information for SMEs

2. "Academy for female microenterprises" (moderated by WIFI, Austria) - Topic: Relevance of specific promotion of female entrepreneurs and their networking activities

3. "Learning to grow/growing by learning" (moderated by HWK HH, Germany) - Topic: Importance of strategy analysis, planning, implementation and its scientific monitoring

18.00-18.30
Plenary session: Short presentations of the working group results by one representative of each group (max. 10 min each)

18.30
Closing of the first conference day

starting from 19.00
Dinner at à la carte restaurant

[Thursday, 06/05/2010]

- Morning session -

"2nd Workshop session on European good practice examples of training and guidance for young SMEs"

07.00-9.00
Breakfast on board

09.30
Arrival at Stockholm

09.00-09.15
Building of working groups (WIFI or Finnish partner)

09.15-10.15
Short presentation of and discussion about the transferability of good practice examples at EU level (three parallel working groups working on three different topics)

1. "FITeL: training for no-profit associations" (moderated by CLA, Italy) - Topic: Importance of ICT and fiscal and financial laws for no-profit associations, mainly for young ones

2. "Clustering in the Atatürk organised industrial zone" (moderated by Abigem, Turkey) - Topic: Building of clusters of young enterprises in order to reduce costs and build up business relation to established enterprises

3. "e-Learning for SMEs in the food branch" (moderated by ZRP, Poland) - Topic: Successful use of new media/e-learning for providing training on EU regulations & HACCP (Hazard analysis and critical control points)

10.15-11.00
Plenary session: Short presentations of the working group results by one representative of each group (max. 10 min each)

11.00-16.00
Lunch buffet on board, leisure time in Stockholm

- Afternoon session -

"3rd Workshop session on European good practice examples of training and guidance for young SMEs"

17.00
Departure from Stockholm

[Friday, 07/05/2010]

- Return to Helsinki in the morning -

07.00-9.00
Breakfast on board

09.55
Arrival to Helsinki and travel home (for conference participants)